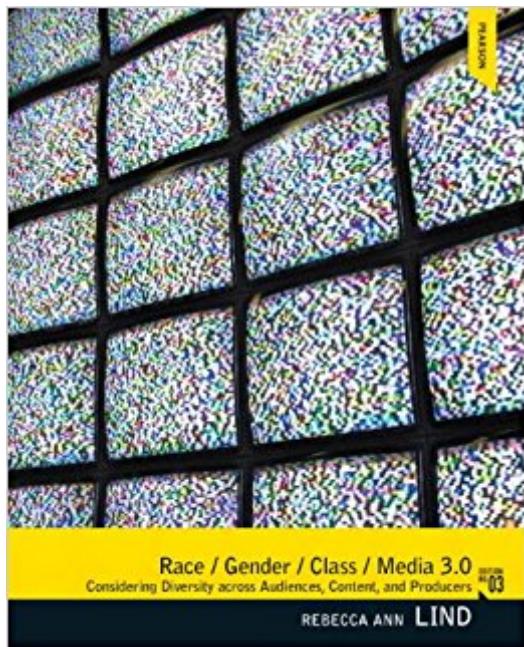


The book was found

Race/Gender/Class/Media (3rd Edition)



Synopsis

Updated in its 3rd edition, Linda's Race/Gender/Class/Media contains 51 readings that help readers to think critically about issues of race and gender in the media. The readings address a multitude of topics in three major sections—Audience, Content, and Production—and approach the matter of race and gender in the media from rhetorical, social scientific, and critical/cultural perspectives. The author places strong importance to introducing the material in the text and orienting the reader to the content through overviews, context-specific introductions, and descriptions of each reading.

Book Information

Paperback: 384 pages

Publisher: Pearson; 3 edition (March 2, 2012)

Language: English

ISBN-10: 0205006108

ISBN-13: 979-0205006105

Product Dimensions: 7.4 x 0.8 x 8.8 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 3.6 out of 5 stars 15 customer reviews

Best Sellers Rank: #38,747 in Books (See Top 100 in Books) #100 in Books > Textbooks > Communication & Journalism > Media Studies #101 in Books > Politics & Social Sciences > Social Sciences > Gender Studies > General #102 in Books > Textbooks > Social Sciences > Gender Studies

Customer Reviews

The book is excellent! I look forward to using it as a text in a course I'm teaching this fall.

This text has several interesting articles and essays that can be used in a humanities course.

This is an ok book, I think some of the articles are somewhat trivial, but I guess that is all just based on perspective. Also some of the content is a bit dated for a book on COMMS studies.

Good product and good delivery time!

Great book, took it for a class, but you really learn a lot.

GOOD

Interesting articles. Thanks!

nice

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